

The Matrix Educational Foundation's
Matrix School of Management Studies
Pune

Title of the Activity:	4 th Dimension Lecture Series, Online session on Overview of Marketing and Sales
Day & Date:	Saturday 24-02-2024.
Category of Activity:	Curricular / Co-curricular / Extra-curricular activity / Social
Organized Under:	IQAC, MSMS
Objectives:	To make the students aware of the relationship between marketing and sales. To understand various sales strategies.
Level:	Institute / City / State / National / International
Name, Organization and Designation of Expert	Mr Rahul Joshi, Consultant, Virtual Chief Marketing & Sales Officer
Number of students benefitted	143
Summary report:	Mr Rahul Joshi a renowned Consultant in Marketing & Sales was invited to conduct an online session on 24-02-2024. Mr Joshi began his session by discussing the relationship between marketing and sales. He said marketing is prerequisite for sales. Mr Joshi said sales focuses on closing deals and generating revenue while marketing encompasses a broader set of activities to create awareness, generate leads, and build customer relationships. He also explained the concepts of filtering and prospecting and its importance in sales. During the session Mr Joshi elaborated on key concepts like pricing strategy, discounts, competition and channel partners. At the end he shared different sales strategies of MNC's with the students. The session was attended by the students of MSMS and APIMR.
Outcome:	Students learned different strategies and implementation for increasing sales.
Name of Staff coordinators:	Dr Anand Padle

Satish
Prof. (Dr) Satish Ubale
Director



Anand
Dr Anand Padle
Coordinator

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The screenshot shows a Zoom meeting in progress. The main window displays a grid of 25 participants. The participants are arranged in 5 rows and 5 columns. The names of the participants are visible below their video thumbnails. The right side of the screen shows a list of participants, with the first few names visible: "The Matrix Educational Ec...", "Matrix College (Indi...", "Matrix College (Co-host)", "Rahul Joshi (Co-host)", "Matrix Dr. Satish...", "Matrix Dr. Vinayak K...", "2023-25-77 Ipranj...", "2022-2024-103 Pooja P...", "2022-2024-62 Anshada R...", "2022-24-90 Fayal O...", "2022-24-68 Vishalshri B...", "2022-24-25- Dnyu C...". The bottom of the screen shows the Zoom toolbar with icons for Mute, Stop Video, Share Screen, Summary, AI Companion, Apps, Whiteboards, Notes, and More. The "More" button is highlighted.

The Matrix Educational Foundation's
Matrix School of Management Studies
Pune

Zoom Meeting

IT The Matrix Educational Foundation's Matrix College

Rahul Joshi (2023-25-77) jpr...
Rahul Joshi (2023-25-77) jpr...

Participants (116)

Find a participant

IT The Matrix E... (Co-host, met...)

Matrix College (Host)

Matrix Coll... (Co-host)

Rahul Joshi (Co-host)

(2023-25-77) jpr...

2022-2024-02 Kunal Anand

2022-2024-101 Pooja Pooja

2022-2024-62 Akshata Kandal

2022-24-90 Rajal Chahal

2022-24-08 Vidharan Bajan

2022-24-44 Hiten Graw

2022-24-62 Anant Bagul

Write Share All

Lost Art

Cold Calling



Zoom Meeting

You are viewing Matrix College's screen View Options

IT The Matrix Educational Foundation's Matrix College

Rahul Joshi (2023-25-77) jpr...
Rahul Joshi (2023-25-77) jpr...

Participants (115)

Find a participant

IT The Matrix E... (Co-host, met...)

Matrix College (Host)

Matrix Coll... (Co-host)

Rahul Joshi (Co-host)

Suyash sangale 2022, 2025, 94

(2023-25-77) jpr...

2022-2024-02 Kunal Anand

2022-2024-101 Pooja Pooja

2022-2024-62 Akshata Kandal

2022-24-90 Rajal Chahal

2022-24-08 Vidharan Bajan

2022-24-44 Hiten Graw

Write Share All

Process

"Leads"

- Filtering/ Prospecting
- Preparation
- Approach
- Quotation
- Negotiation
- Orders/ Execution
- Payment



Unmute Start Video Security Share Screen Summary AI Companion Apps Whiteboards More Leave

4th Dimension Session on Overview of Marketing & Sales

24/02/2024

Name (Original Name)	User Email	Total Duration (Minutes)	Guest
APIMR Dr.Surwade		53	Yes
APIMR Avdhut Sant		55	Yes
2023-25-05 Anjali Bahire		47	Yes
Matrix College	admind@matrixpune.com	189	No
2022-24-86 Babasaheb Nakhate		93	Yes
Darshan Bharti		45	Yes
2023-25-96 Nilambari Sant		88	Yes
2023-25-79 Vaibhav Nale		20	Yes
22-Vanita desai		71	Yes
2022-24-91-Saurabh Pandav		73	Yes
Matrix Dr. Rajendra Chaudhari		88	Yes
Suyash sangade 2023_2025_94		66	Yes
Matrix Dr Anand Padle		87	Yes
2023-25 -121-Shweta Waghmare		87	Yes
Dr.Harshali Gomase		3	Yes
Matrix Dr. Harshali Gomase		51	Yes
APIMR Dr.Umesh.S.Kollimath		86	Yes
Pandurang Gaikwad		1	Yes
2022-24-115 Abhijeet Shinde		84	Yes
2023-25-66 Vikas Mali		84	Yes
2022-24-17-Mayur Borde		3	Yes
2023-25 - 65 Prajwal Mahindrakar		77	Yes
2023-25-110 Atharva Shinde		59	Yes
Matrix B Mohit		79	Yes
2023-25-12 pratik Bhosale		79	Yes
2023-25-23-Abhishek Divate		78	Yes
Matrix Charuta Ashtekar		18	Yes
2023-2025(21)Degale Poonam		67	Yes
Matrix Sachin Bhame		72	Yes
2023-25-63Sanjana Limbhore		75	Yes
2023-25-70Apurva Manval		72	Yes
2023-25-76-Mulani Arman		72	Yes
2023-25-19-Bhikule Pratiksha		72	Yes
2022- 24 - 01 Parvesh Atar		73	Yes
2023-25-01Dipali Ambhure		12	Yes
Matrix Prof. Yogesh jadhav		72	Yes
2023-25-15-Sushant bhosale		71	Yes
2023-25-74-Misal Govind		47	Yes
Matrix Mr. Vinayak Kadlag		72	Yes
2023-25 64-Tejas Luniya		69	Yes
2023-2025-105- Aayush shewale		69	Yes
Matrix Shubhangi Thombare		68	Yes
Matrix Rohit (IT) (Rohit (IT))		71	Yes
2022-24-108-Abhishek Rupnawar		67	Yes
(2023-25-77)pranjal muthe		70	Yes
Sandip Pandkar		4	Yes
2023-25-13-bhimpur-hatim (hatim)		67	Yes
2022-24-55Aniket Jamdade (Aniket Jamdade)		70	Yes
2023-25-113,Vaibhav Anil Shirsat		44	Yes
APIMR Prof.Sonali Walse (Prof.Sonali Walse)		17	Yes
APIMR landewadi Shinde Gaurav		34	Yes
Matrix Vrunda Abhijeet Deshmukh		66	Yes
APIMR Lande Vaishnavi Balshiram		69	Yes
2022-24 - 90 Payal Oswal		67	Yes
APIMR Darshan Navale		8	Yes

2023-25-07-Bansode Prajakta		66	Yes
Matrix shreenath ghule		66	Yes
2022-24-23 Rupali Dahatonde		65	Yes
Rahul Joshi		65	Yes
2023-25-44 Pranjal kakade		65	Yes
2022-24-14 Prasanna Bhosale		67	Yes
2022-24-44- Hitesh Girase		65	Yes
sandip pandkar		65	Yes
APIMR Dr. Vishvajit Thigale		62	Yes
2023-25-98 Sarwe Isha		66	Yes
2023-25-85 Pawar Pruthviraj		63	Yes
APIMR Bhalariao Aditi Ashok		62	Yes
2022-24-25- Divya Daswadkar		29	Yes
2023-25-61-shivani landge		64	Yes
APIMR M.B.Gunjal		65	Yes
Matrix Sneha Muneshwar		65	Yes
APIMR -Prof.Jagruti Bora (Jagruti Bora)		40	Yes
Pallavi Zodage		1	Yes
APIMR Hule Aditi Dattatray		64	Yes
2022-24-46 Ishika Gupta		41	Yes
2022-24-59 shailaja kalbhor		62	Yes
2023-2025 (04) Babar Tejal		61	Yes
APIMR Pallavi Zodage		62	Yes
APIMR samiksha Chaudhari		60	Yes
2022-24-52 Renuka Jadhav (Renuka Jadhav)		61	Yes
APIMR Mayuresh Lande		60	Yes
2022-24-102 PRUTHVI PHULSUNDAR		56	Yes
2023-25-118 Pratiksha Thakre		63	Yes
2023_25_46 Kamble Dnyaneshwari		60	Yes
2023-25-26 Sanjana gaikwad		61	Yes
APIMR Srushti Vilas Bhor		41	Yes
2022-24-87 Aniket Nanavare		58	Yes
2022-24-076-Atul Sahebrao Lone		61	Yes
2022-24-67 Dipti Khondge		59	Yes
2022-24-18sumit chahande		61	Yes
APIMR (APIMR Tushar Lade)		9	Yes
Prachi Joshi 2023-25-42		61	Yes
2022_2024_103 Pooja Pipada		57	Yes
2022-24-50 Adesh Ingle		12	Yes
Atharv kharat 2023-25#54 (Atharv kharat)		57	Yes
2023-25-02-Anache priti		50	Yes
2023-24-70 Sakshi kubade		56	Yes
2023-2025-92 shrutika sakhare		57	Yes
Matrix Dr Satish Ubale (Dr Satish Ubale)		16	Yes
APIMR Darshan Navale		59	Yes
2022-2024-62-Akshada Kandalkar		59	Yes
2022-24-30- vaishanvi dhumal		49	Yes
2022-24-119 Soham Surve		56	Yes
2022-24-31 Nihar Divate		58	Yes
iPhone		6	Yes
2022-24-19 Rohan Chauhan		57	Yes
2022-24-40Rohan Gardi		39	Yes
APIMR Mahesh Bomble (Mahesh Bomble)		11	Yes
2023-25-102-Divya Sharma		57	Yes
2022-24-03 Kiran bagul		54	Yes
APIMR BANKHELE PURVA		55	Yes

somnath shinde		30	Yes
APIMR Prof.Sonali Walse		1	Yes
Suyash Khelbude (55)		45	Yes
2023-25 29 Ishali		44	Yes
Abhi		52	Yes
Akanksha walunj		2	Yes
(2023-2025-97)Sanjana Saptasagare		44	Yes
2022-24-65 Mahesh Kendre		33	Yes
2022-24-24 Priyanka		55	Yes
2023-25- 48 yash kanghanti		2	Yes
APIMR -Prof.Jagruti Bora		6	Yes
Abhinav Dakhode		23	Yes
2022-24-64-Sangram Kawale		54	Yes
2023-25-50-Karekar Rutika		4	Yes
2022-24-68 Sayali Kokate (Sayali Kokate)		16	Yes
sanskar shah 101		18	Yes
2022-24-73 kumbhar suraj		16	Yes
2022-24_97 Prateek Patil		13	Yes
2022 - 24 - 57 Amisha kadam		10	Yes
2023-25-17 Amol Bonde		51	Yes
Matrix Charuta Ashtekar		55	Yes
2022-24-20-Yash Chauhan		54	Yes
The Matrix Educational Foundation's		56	Yes
2023-25-93-Sneha Sanas		53	Yes
2022-24-110 Rahul Salunke		52	Yes
APIMR_ Mrs.Suvarna Lande (Suvarna)		54	Yes
2023-25-27(Mayur Gajre)		53	Yes
2022-24 -08-Vishalsinh Bayas		54	Yes
2022-24-22 Preeti Choudhary		28	Yes
2022-24-82 Yashsavi Munawat		54	Yes
2022-24-71 Shreyas kulkarni		51	Yes
2022-24-45 Pranjal Girase		53	Yes
2022-24-53 Vaishnavi Ganesh Jadhav		52	Yes
2022 - 2024 - 02 Komal Awale		43	Yes
2023-25-10 Sakshi Bhagat		41	Yes
2023-25- 91- Adarsh Raut		41	Yes

Fundamentals of Marketing and Sales

26-02-2024

Basic



Marketing

" Informing the potential customers about our product/ services"

- Direct
- Advertising
- Digital
- Networking
- Other ways.....



Sales

" Exchange of money against delivery of good / services"

- Direct
- Channel partners
- Digital
- Agents



Process

"Leads"

- Filtering/ Prospecting
- Preparation
- Approach
- Quotation
- Negotiation
- Orders/ Execution
- Payment



Filtering/ Prospecting

- Which markets not to serve?
- Which customers to avoid?
- Analysis of the customer



Do's



Don'ts

All leads from other markets which we don't want to serve is to be analysed and used for future reference by marketing/ product development team

Preparation

- Customer/Market information
- Competition information
- Current status



Approach

- Meeting
- Pain areas
- Reason for buying
- Decision makers



Lost Art

Cold Calling



Quotation

- Product/ service description
- Costing
- Payment terms
- Other terms and conditions

These things vary for B2C segments

Negotiation

- Pricing last
- Apple to apple comparison
- Discounts don't necessary yield orders
- Reasons for discount

Orders/ Execution

- Acceptance of all terms and condition of the order
- Execution
- Payment- final and most important step- closure

For OEM/ VAS/ Government we have contracts in place

For B2C it's a discount structure based on product/ qty/ territory etc

Key Points

- 1st Order
- Pricing strategy
- Channel partners
- Discounts
- Competition
- Service component is always good

Conclusion

- Continuous process
- Work in progress



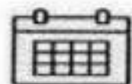
THE MATRIX EDUCATIONAL FOUNDATION'S
MATRIX SCHOOL OF MANAGEMENT STUDIES

Guest Session organized under 4th Dimension Series on

“Overview of Marketing & Sales”

Resource Person

Mr. Rahul Madhav Joshi



24th Feb' 2024



11:00 AM



**Virtual Chief Marketing Officer,
Sales & Marketing Consultant**

Email ID	Name of the Student	Mobile No.	1. Was the speaker Effective? (1 being highly dissatisfied 5 being Highly satisfied)	2. Was the content useful? (1 being highly dissatisfied 5 being Highly satisfied)	3. Overall relevancy of the session? (1 being highly dissatisfied 5 being Highly satisfied)	4. Suggestions if any
tejal.babar01@gmail.com	Tejal Vijay Babar	07057623998	2	2	2	Knowledgeable session
Sakshuusk1221@gmail.com	Sakshi Kubade	+918329691527	4	4	3	No
ishalgawande27@gmail.com	Ishali Gawande	9967153113	5	5	5	
renukajadhav334@gmail.com	Renuka Jadhav	9175951617	5	5	5	
rohanchauhan7755@gmail.com	Rohan Chauhan	8698935855	5	5	5	
kadamamisha99@gmail.com	Amisha Anand Kadam	7517049986	5	5	5	No
armanjm2001@gmail.com	Arman Jakir Mulani	9067865141	4	4	5	Good
abhishekrupnawar11@gmail.com	Abhishek Adikaro Rupnawar	9168330407	5	5	5	No
Shreyaskulkarni8june@gmail.com	Shreyas Virupaksha Kulkarni	7588363227	5	4	4	
Atharvkharat25@gmail.com	Atharv Kharat	8956307979	5	5	5	
sangadesuyash700@gmail.com	Suyash dattu Sangade	7822858875	5	5	5	No
pipadapooja1999@gmail.com	Pooja Pipada	7620869614	5	5	5	
pranjalkakade1111@gmail.com	Kakade Pranjali kashinath	9307942696	5	4	4	Good
mayurgajre1122@gmail.com	Mayur santosh Gajre	09890046980	5	5	5	
atharvashinde4545@gmail.com	Atharva shinde	7517961557	5	5	3	No good session for us
yashchauhan584@gmail.com	Yash Yogesh Chauhan	7775943334	4	5	5	-
pawarpruthviraj501@gmail.com	Pruthviraj Prakash Pawar	9022407154	5	5	5	No
suyashkhehbude@gmail.com	Suyash Santosh Khelbude	9130665685	5	5	5	No
shivani landge507@gmail.com	Shivani landge	9418794240	4	2	4	No
apurvamanval31@gmail.com	Apurva Ashok Manval	7057857116	4	4	4	No
prajaktabansode05@gmail.com	Prajakta Sukhadev Bansode	9881403520	5	5	5	
Sakhareshrutika994@gmail.com	Shrutika sakhare	7620329766	5	5	5	Na
ayushshewale5@gmail.com	Aayush gajanan shewale	9146302657	5	5	5	
diptikhondge18@gmail.com	Dipti Khondge	7028160190	4	4	4	No
Vanitadesai105@gmail.com	Vanita mahadev desai	8551923845	4	4	4	
smgaikwad436@gmail.com	Sanjana sham Gaikwad	9822976131	5	4	5	No
Pritianache1@gmail.com	Anache priti Sangappa	8177934267	4	4	4	Good session
Mayureshlande10@gmail.com	Mayuresh Lande	9511758312	5	5	5	

Poonamdegale@gmail.com	Degale Poonam Dhondiram	9325310402	5	5	4	No
anjaliabahire94@gmail.com	Anjali Bahire	8999481545	5	5	5	Nice
567payuoswal@gmail.com	Payal Oswal	09850654567	5	5	4	
sanassenha@gmail.com	Sanas sneha kailas	9561039172	5	5	5	Good
saurabhpandav0@gmail.com	Saurabh Kishor Pandav	9168527371	4	4	5	Great
0708sakshi@gmail.com	Sakshi Shekhar Bhagat	8766789703	5	5	5	
pruthvip955@gmail.com	PHULSUNDAR PRUTHVI HEMA	9623653590	4	4	4	
sanskar.shah3005@gmail.com	sanskar shah	9623366089	5	5	5	nothing
sushantdada689@gmail.com	Sushant dattatray bhosale	9309706903	5	5	4	No.
avdhutsant1234@gmail.com	Avdhut Sant	9172542753	5	5	4	No
bankhelepurva55@gmail.com	Bankhele Purva Sanjay	7756845151	3	2	2	No
aditibhalerao0207@gmail.com	Bhalerao Aditi Ashok	9156114656	3	3	2	No
pallavizodage1247@gmail.com	Zodage Pallavi Mahesh	8805166535	4	4	4	No
dakhodeabhinav97@gmail.com	Abhinav Sanjay Dakhode	7276100938	3	4	3	
Kumbharsuraj2557@gmail.com	Suraj kumbhar	7385778606	4	3	3	No
vishalbayas72@gmail.com	Vishalsinh Rameshsinh Bayas	8459960695	5	5	5	
shwetavijay.0106@gmail.com	Shweta Vijay Waghmare	8308439977	5	5	5	4th Dimension sessions are very helpful to me.
vaishulande24@gmail.com	Lande Vaishnavi Balshiram	9156130608	4	4	3	Add another point
huleaditi38@gmail.com	Hule Aditi Dattatray	8421642590	3	4	3	No
komalawale24@gmail.com	Komal Mahesh Awale	7028955902	4	4	5	No
					4	
Kishoremetskari2425@gamil.com	Metkari kishore	7661944398	5	5	5	No
gunjalmanali2019@gmail.com	Gunjal Manali Babaji	9307780042	3	3	3	Get another session
prasannabhosale023@gmail.com	Prasanna Vijay Bhosale	7276273537	4	5	4	Good and useful session
bhikulepratiksha20@gmail.com	Pratiksha Maruti Bhikule	9322245959	5	5	4	No
vaishnavijadhav1607@gmail.com	Vaishnavi Ganesh Jadhav	7028511379	5	4	3	
kalbhorshailaja@gmail.com	shailaja pandharinath kalbhor	9325282790	5	5	5	
sanilsaptasagare@gmail.com	Sanjana Sunil Saptasagare	7083581586	5	5	5	NA
nyanukamble166@gmail.com	Dnyaneshwari Dhananjay Kamb	7666293973	4	4	4	Best
pranjalgirase25@gmail.com	Girase Pranjal Ravindrasing	9307088383	5	5	4	No
ds6474650@gmail.com	Divya Manpatrao Sharma	7709272882	5	5	5	No suggestions
rutukarekar@gmail.com	Rutika Chandrakant Karekar	8806323896	4	4	4	Good
tejasluniya3112@gmail.com	Tejas Luniya	8669196233	5	4	4	
bondea17@gmail.com	Amol Navnath Bonde	8408932048	5	5	5	
bordemayur001@gmail.com	Mayur Suryakant Borde	7057056578	3	3	3	Incredible Knowledge
kiranbagul270@gmail.com	Kiran Uday Bagul	8805207789	5	5	5	No
kiranbagul270@gmail.com	Kiran Uday Bagul	8805207789	5	5	5	No
ruchitalawand@gmail.com	Ruchita Yashwantrao Lawand	9325346547	5	4	5	NA

Ds6474650@gmail.com	Divya Manpatrao Sharma	7709272882	5	5	5	No suggestions
ishasarwe11@gmail.com	Isha Sukhdeo Sarwe	7378904752	3	3	3	No
takaleyash400@gmail.com	Yash Rajendra Takale	9657485545	4	3	3	
hanumantbudde606@gmail.com	Budde Hanumant Manohar	8805872861	3	3	4	
bhagyashree.bhandari888@gmail.com	Bhagyashree.Bhandari	9731305155	5	4	4	
somnathshinde1711@gmail.com	Somnath chandrakant shinde	9359445642	4	5	5	No
misalgovind144@gmail.com	Govind Parmeshwar Misal	9529685896	5	5	5	
dhananjaywagh552@gmail.com	Dhananjay Prashant Wagh	7558388210	5	5	5	Good session
pandkarsandip@gmail.com	Sandip Dhananjay Pandkar	9769727821	5	4	4	Good
sandiplw94@gmail.com	Sandip Laxman Wankhade	7397979878	5	5	5	
thakrepatiksha151@gmail.com	Pratiksha gulab thakare	8010332939	5	5	5	Good
nehasant317@gmail.com	NILAMBARI CHANDRASHEKHAR	9623032112	5	5	5	
hatimbhimpur@gmail.com	Hatim Bhimpurwala	9116015772	4	4	4	No suggestions
kamblepriya9623@gmail.com	Priya Devappa Kamble	9307126992	4	4	4	
shrikantpingale12@rediffmail.com	Shrikant Chandrakant Pingale	9767063190	5	5	5	Good
sanjanalimbhore@gmail.com	Sanjana Santosh Limbhore	7218035706	5	5	5	
milindbeldare11@gmail.com	Milind tanaji beldare	9420115263	5	5	5	No
pj26prachi@gmail.com	Prachi Sunil Joshi	9325455309	5	5	5	No
Sarikajadhav2321@gmail.com	Jadhav Sarika Parahuram	9028471603	4	3	3	No
yashmankar3838@gmail.com	Yash P. Mankar	9766923073	5	5	4	No
Nale7100@gmail.com	Vaibhav sunil nale	9807314444	4	4	3	No
rutujabansod003@gmail.com	Rutuja Somnath Bansod	9284560102	5	5	5	Useful information
ghuleshweta55@gmail.com	Shweta Manoj Ghule	98343 23365	5	5	5	This session is very informative
dhanashree8879@gmail.com	Dhanashree nitin kadam	9172569470	5	5	5	No
prajapatideepakkkumar138@gmail.com	Deepak Kumar Rammurti Prajapati	9309432035	5	5	5	No
saurabhmane3450@gmail.com	Saurabh Mane	7841004519	5	5	5	
adarshraut509@gmail.com	Adarsh Lahu Raut	9545465954	5		4	
prajwalmahindrakar02@gmail.com	Prajwal Mahindrakar	9552262784	5	5	5	
nidhiganvir475@gmail.com	Nidhi Ashok Ganvir	7038574857	3	4	4	
rushikeshpisal4245@gmail.com	Rushikesh pisal	8983814245	4	4	4	
chaitanya.hole@gmail.com	Chaitanya Holey	7755908536	5	5	5	
someshkatkar01@gmail.com	Someshwar Jagannath Katkar	9579290456	5	5	5	No
Korademaui008@gmail.com	Dnyaneshwar Bibhishan Korade	7385529799	5	5	5	No
Mankaranuj7@gmail.com	ANUJ MANKAR	93257 96630	5	5	5	No suggestion
saurabhkute8903@gmail.com	Saurabh Kute	8669076923	3	1	2	□
r.shewale007@gmail.com	Rahul Vijay Shewale	8459493159	4	5	5	Nice session
ganeshhivare15@gmail.com	Ganesh hivare	8767353966	2	3	3	
Mayurkumkar.1234@gmail.Com	Mayur Vijay Kumkar	9834207035	5	5	5	No any suggestions

MATRIX SCHOOL OF MANAGEMENT STUDIES ORGANISED Guest Session under 4th Dimension Series on "Overview of Marketing & Sales" at 11.00AM

104 responses



9552262784

7038574857

8983814245

7755908536

9579290456

7385529799

93257 96630

8669076923

8459493159

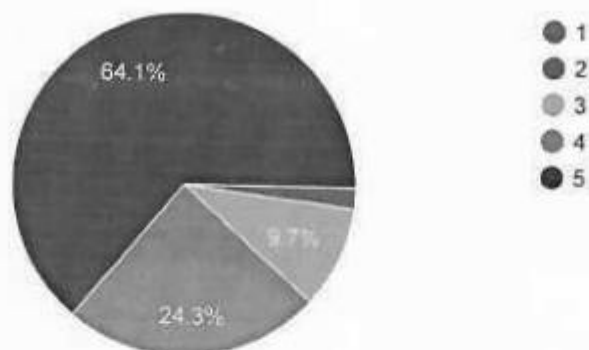
8767353966

1 more response is hidden

1. Was the speaker Effective? (1 being highly dissatisfied 5 being Highly satisfied)

 Copy

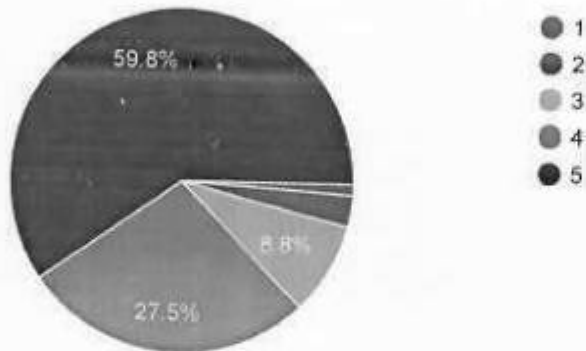
103 responses



2. Was the content useful?(1 being highly dissatisfied 5 being Highly satisfied)

 Copy

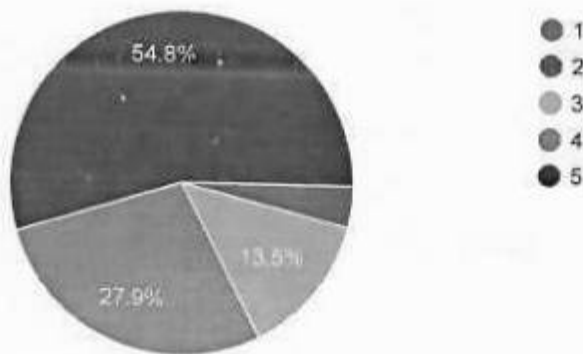
102 responses



3. Overall relevancy of the session? (1 being highly dissatisfied 5 being Highly satisfied)

 Copy

104 responses



4.Suggestions if any

70 responses

No

Good

No

Good

NA

No suggestions

Knowledgeable session

No good session for us

Na

Good session

Nice

Great

nothing

No.

4th Dimension sessions are very helpful to me.

Add another point

Get another session

Good and useful session

Best



Incredible Knowledge

Good session

No suggestions

.

Noo

Useful information

This session is very informative

No suggestion



Nice session

No any suggestions

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Dr.Anand Padle <anandp@matrixpune.com>

Online Expert Session on "Overview of Marketing and Sales" conducted on 24-02-2024

1 message

Dr.Anand Padle <anandp@matrixpune.com>

Mon, Feb 26, 2024 at 10:57 AM

To: rahul@smjc.co.in

Cc: satishubale <satishubale@yahoo.com>

Dear Sir

Greetings from Matrix School of Management Studies!!!

We thank you for conducting an Online Expert Session on "Overview of Marketing and Sales" on 24/02/2024 at 11.00 AM under our 4th Dimension Lecture Series.

It was really an informative and knowledgeable session.

We look forward to your cooperation in the future as well.

Thanks & Regards

Dr Anand Padle

Academic Coordinator

MSMS

Pune-41



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Guest Session organized under 4th Dimension Series on "Overview of Marketing & Sales" Time: Feb 24, 2024 11:00 AM India

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Fri, Feb 23, 2024 at 11:56 AM

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Topic: Guest Session organized under 4th Dimension Series on "Overview of Marketing & Sales"

Time: Feb 24, 2024 11:00 AM India

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Bcc: Dipti Khondge <diptikhondge18@gmail.com>, shindeab07@gmail.com, Pratik Waghmare <pratikwaghmare1968@gmail.com>, Tejas Pathare <tejaspathare1998@gmail.com>, Vaibhav More <vaibhavmore6401@gmail.com>, shivrajgawade28@gmail.com, Harshal Joshi <harshal.joshi1701@gmail.com>, "Sanket.D. Naikade" <sanketnaikade98@gmail.com>, Babasaheb Nakhate <babasahebnakhate123@gmail.com>, akshada kandalkar <akshadakandalkar2020@gmail.com>, Sanketgaikwad513@gmail.com, rupesh_maighane@yahoo.com, Komal Awale <komalawale24@gmail.com>, Nupur Kulkarni <kulkarninupur11@gmail.com>, Shreya Katkar <katkarshreya2001@gmail.com>, rushi76200@gmail.com, Hitesh Thombare <Sandeshthombare75@gmail.com>, Ishwar Dongare <ishwardongare00@gmail.com>, Mayur Borde <bordemayur001@gmail.com>, Shantanu Nikumbh <sn91541@gmail.com>, vaishnavijadhav1607@gmail.com, Dikshita Gaikwad <dikshita220@gmail.com>, Sayali Kokate <sayali.kokate28@gmail.com>, sakshinivangune28@gmail.com, Apurva Musale <aprv193@gmail.com>, pawarnikita610@gmail.com, Sakshi Barge <sakshibarge2607@gmail.com>, PRUTHVI PHULSUNDAR <pruthvip955@gmail.com>, himanshu gadhave <himanshu01062000@gmail.com>, 8806 Rohan Gardi <rohangardi214@gmail.com>, atul lone <atul.lone@gmail.com>, Pravin M Waghmare <pravinmw94@gmail.com>, Divya Daswadkar <divyadaswadkar99@gmail.com>, shailaja kalbhor <Kalbhorshailaja@gmail.com>, Payal Oswal <567payuoswal@gmail.com>, Salve Arti 3602 <artisalve219@gmail.com>, Aditya jagdale <adityajagdale21@gmail.com>, Nihar D <nihardivate18@gmail.com>, Rupali Dahatonde <rupali.svd@gmail.com>, oshinde450@gmail.com, Shreya Kalaskar <shreyakalaskar01@gmail.com>, Ishika Gupta <ishikagupta2805@gmail.com>, Saurabh Pasalkar <pasalkarsaurabh43@gmail.com>, Rahul Salunke <salunkerahul2021@gmail.com>, Renuka Jadhav <renukajadhav334@gmail.com>, Vaishnavi Dhumal <vaishnavidhumal024@gmail.com>, 8516 Amisha kadam <kadamamisha99@gmail.com>, darshan.bharti2017@gmail.com, Abhi Ekbote <abhishekekbote8@gmail.com>, sangramkawale0016@gmail.com, rathodvinod0202@gmail.com, Sachin Rathod <sachinrathod50593@gmail.com>, Saniya Balai <sanubalai1811@gmail.com>, 2073sohamsurve@gmail.com, Sarika haitake <haitakesarika@gmail.com>, NILESH MUSLE <nileshknmusle@gmail.com>, vasave456@gmail.com, Vikas Tambe <vikast5607@gmail.com>, shubhamgai3535@gmail.com, Tejal Shinde <tejalshinde922@gmail.com>, navdeepbhumbala1945083@gmail.com, Vishal Bayas <vishalbayas72@gmail.com>, Komal Jadhav <komaljadhav9099@gmail.com>, Sheetal Holkar <holkarsheetal0@gmail.com>, Chandrakant Ghuge <chadrakantghugepatil2151@gmail.com>, Shreyas Kulkarni <shreyaskulkarni8june@gmail.com>, yash chauhan <yashchauhan584@gmail.com>, Shreyash Manthalkar <shreyash2000m@gmail.com>, suraj kumbhar <kumbharsuraj2557@gmail.com>, Sakshi Kubade <sakshuusk1221@gmail.com>, Nishi Velani <nishivelani8@gmail.com>, Pranjal Girase <pranjalgirase25@gmail.com>, vishant Rajput <nishantr529@gmail.com>, Abhishek Rupnawar <abhishekrupnawar11@gmail.com>, Prasanna Bhosale <prasannabhosale023@gmail.com>, lohakaresakshi24@gmail.com, ingleadesh2000@gmail.com, kiranbagul270@gmail.com, Sakshi Kshirsagar <sakshikshirsagar22@gmail.com>, Preeti Choudhary <preetichoudhary9822@gmail.com>, Naman Tamboli <namantamboli3@gmail.com>, bhushan p <bhushan8825@gmail.com>, Priyanka <sakshidahiade77@gmail.com>, Yashsavi Munawat <yashsavinunawat@gmail.com>, Saurav Bangar <sauravbangar1999@gmail.com>, parvej atar <parvejatar123@gmail.com>, Prasad Pasnur <prasadpasnur98@gmail.com>, sumitchahande212@gmail.com, POOJA PIPADA <pipadapooja1999@gmail.com>, laukik waikar <waikarlaikik@gmail.com>, ketanbhongale123@gmail.com, Saurabh Pandav <saurabhpandav0@gmail.com>, Aniket Jamdade <aniketjamdade9@gmail.com>, Mahesh Kendre <maheshkendre2016@gmail.com>, dhotreanirudh01818@gmail.com, Pratik Patil <pratik.patil13112000@gmail.com>, Hitesh Girase <hitarana182@gmail.com>, shivam gangarde <shivamgangarde99@gmail.com>, Rushikesh Bedarkar <bedarkarrushikesh@gmail.com>, Shubham Tathode <tathodeshubham@gmail.com>, Sonali Pardeshi <sonalipardeshi476@gmail.com>, Aniket Honkalse <ahonkalse09@gmail.com>, Purva Sanam <purva.sanam18july@gmail.com>, mbkhandekar2001@gmail.com, sankalpbelsare0104@gmail.com, krishna devale <krishnadevale803@gmail.com>, Aniket Nanavare <nanavare8894@gmail.com>, Arjun Sonawane <arjunsonawane962@gmail.com>, Rohan Chauhan <rohanchauhan7755@gmail.com>, Abhishek Rathod <abhishekrathod110@gmail.com>, s78860907@gmail.com, navdeepkumar bhumbala <bhumbalanavdeepkumar8814@gmail.com>

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Dr.Anand Padle <anandp@matrixpune.com>

Invitation for Online Guest Session on 24/02/2024

3 messages

Dr.Anand Padle <anandp@matrixpune.com>
To: "rahul@smjc.co.in" <rahul@smjc.co.in>
Cc: satishubale <satishubale@yahoo.com>

Fri, Feb 23, 2024 at 10:32 AM

Dear Sir,

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About Matrix School of Management Studies:

The Matrix Educational Foundation established the Matrix School of Management Studies in the year 2010. Matrix Educational Foundation is one of the most promising names in the field of management education providing sincere, focused and reliable young managers to the corporate world according to their criteria, this has been the Institute's constant dictum.

The **Founder Secretary Dr. Mrs. Shilpa R. Kulkarni** is a versatile entrepreneur who is a totally focused, committed and result oriented lady heading the organization. The Matrix School of Management Studies offers MBA.

Director Prof. (Dr) Satish S. Ubale believes in delivering quality Management education with "Excellence and Values" as guiding principles. His goal is to make Matrix School of Management studies a B-School of generative ideas.

Matrix believes in imparting quality education and knowledge upliftment of students. "4th Dimension Lecture Series" is one of the facets of it. In continuation to this we invite you as a **Guest Speaker on "Overview of Marketing and Sales" on 24th February 2024 at 11.00 AM on Zoom platform.** You will be allotted 60 minutes for the online session. We will share the zoom link by the end of day.

Kindly mail us your bank details for honorarium.

Looking forward to your cooperation.

Thanks & Regards

Dr Anand Padle
Academic Coordinator
MSMS
Pune



**The Matrix Educational Foundation's
Matrix School of Management Studies**
Near Westernly Bypass Road | Survey No. 9/1/5,
9/2/4 & 9/1/4
Next to Sinhgad Science College | Wadgaon|
Ambegaon (BK)
Pune - 411 041 | Phone no: +91-020-24356637
Cell: +91-9689907679
Email: anandp@matrixpune.com

www.matrixpune.com www.msmpune.com admission@matrixpune.com

Please do not print this email unless it is absolutely necessary

Rahul Joshi <rahul@smjc.co.in>
To: "Dr.Anand Padle" <anandp@matrixpune.com>
Cc: satishubale@yahoo.com

Sat, Feb 24, 2024 at 9:13 AM

Sir,
thanks for your email and opportunity to share my thoughts with your students
pls find enclosed the ppt for your reference
Warm regards,
Rahul Joshi
9823534191

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1089K

Dr.Anand Padle <anandp@matrixpune.com>
To: Mohit B <mohitit@matrixpune.com>

Sat, Feb 24, 2024 at 10:34 AM

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